

## 1% Listing Program

Sell your home for a 1% listing commission. Traditional real estate commissions were built for a different era. At HUFF Real Estate Group, we incorporate automation and streamlined processes to deliver professional listing services at a 1% listing commission—without sacrificing compliance, transparency, or results.

### What's Included in Our 1% Listing Service

#### Pre-Contract Listing Services

- Pricing guidance based on real-time MLS market data
- Listing consultation (virtual or in-person)
- Standard MLS-compliant property description
- Professional photography
- Yard sign and lockbox coordination
- Automated showing scheduling
- Buyer agent inquiry management
- Offer presentation and negotiation guidance
- Execution of purchase contract and required addenda

### Contract-to-Close Transaction Management

#### Begins after contract execution

Once a contract is fully executed, our Transaction Coordinator Assistant (TCA) app assists with automated transaction management, so that you stay informed without being overwhelmed.

- Contract compliance review and transaction setup
- Deadline and milestone tracking (option period, financing, appraisal, title, etc.)
- Automated reminders and status notifications
- Coordination with title company, buyer's agent, and lender
- Amendment and addendum tracking
- Daily transaction updates
- Closing coordination and final file audit
- Secure digital transaction archive after closing





## What's Not Included in the 1% Program

To keep costs low and service expectations clear, the following are not included in the 1% listing commission:

- Video, drone, or staging
- Open houses
- Custom or luxury marketing campaigns
- Renovation or repair coordination
- In-person showing representation

## Is the 1% Listing Right for You?

Our 1% listing program is ideal for sellers who:

- Want professional representation without overpaying
- Are comfortable with a streamlined, tech-enabled process
- Value transparency and efficiency
- Prefer to avoid inflated commissions built on outdated workflows
- Want to maximize their hard-earned equity

## Ready to Get Started?

Schedule a consultation to see if the HUFF Real Estate Group 1% Listing Program is the right fit for your home.

**HUFF Real Estate Group**  
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## Book Your Consultation

**Listing commission applies to the listing side only. Buyer agent compensation, if offered, is separate and determined by seller. All services provided in compliance with Texas Real Estate Commission (TREC) rules.**

